

# Wycheproof Great Grain Festival

2012 a Wycheproof VISION event



Wycheproof VISION Inc. presents the 2012 Wycheproof Great Grain Festival and the 4<sup>th</sup> annual Music on the Mount concert 16-18 March 2012. Established in 2009, the festival follows the success of the *Steaming Up Broadway* Festival, the festival's focus is family and fun, highlighting rural living. This eclectic festival taps into the area's history and cereal cropping industry and provides a unique opportunity for rural entrepreneurs and performers. All sponsors are acknowledged in all promotion material, certificates of appreciation and in the Wycheproof VISION annual report.

Along with the sponsor categories listed below, sponsors can nominate if they wish to be aligned to an individual event or nominate their own event.

- **Indian cultural event**
- **Cycling event**
- **Rock Wall**
- **Children (pre-school age) activities**
- **Festival Market**
- **Art and Craft Exhibition**
- **Jumping Castle**
- **Children's Circus**

## SPONSORSHIP OPPORTUNITIES 2012

### Festival Naming Rights - \$5000

Branding recognition with festival name

Logo placement on all festival printed material

Editorial, print and radio media coverage

Wycheproof community website presence and link to own website

Festival presence by way of banners, flags, stands, posters (as supplied and directed by sponsor)

Market Day on Broadway stall site in premier position

Product distribution at Festival (materials and products supplied by sponsor)

Complimentary 5 Family Festival passes (each includes 2 adult and 3 student passes to all events incl. Music on the Mount).

### Music on the Mount Naming Rights - \$5000

Branding recognition with Concert name

Logo placement on all printed material

Editorial, print and radio media coverage

Wycheproof community website presence and link to own website

Concert presence by way of banners, flags, stands, posters ( as supplied and directed by sponsor)

Market on Broadway stall site in premier position

Product distribution at 'Music on the Mount' (materials and products supplied by sponsor)

Complimentary 4 Family Festival passes (each include 2 adults and 3 student passes to all events incl. Music on the Mount)

### Platinum sponsorship \$3000

Logo placement on all festival printed material

Editorial, print and radio media coverage

Wycheproof community website presence and link to own website

Festival presence by way of banners, flags, stands, posters, etc

Exclusive Food exhibitor and/or food sampling at Festival launch

Market Day on Broadway stall site in premier position

Product distribution at Festival (materials and products supplied by sponsor)

Complimentary 3 Family Festival passes (each includes 2 adult and 3 children's passes to all events incl. Music on the Mount).

Wycheproof VISION Prime Super Community Group of the Year 2010

PO Box 8 Wycheproof, Vic 3527

E: [info@wycheproof.vic.au](mailto:info@wycheproof.vic.au)

[www.wycheproof.vic.au](http://www.wycheproof.vic.au)

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## Gold sponsorship \$2000

Logo placement on all festival printed material

Editorial, print and radio media coverage

Wycheproof community website presence and link to own website

Festival presence by way of banners, flags, stands, posters, and product information/samples.

Exclusive Food exhibitor and/or food sampling at Festival launch

Market Day on Broadway stall site

Product distribution at Festival (materials and products supplied by sponsor)

Complimentary 2 Family Festival passes (each includes 2 adult and 3 children's passes to all events including Music on the Mount).

## Silver sponsorship \$1000

Branding recognition alongside Precinct name

Logo placement on printed materials including program, poster, postcard, print media

Editorial, print and radio media coverage

Wycheproof website presence and link to own website

Festival presence by way of banners, flags, stands, posters, brochures, and product samples

Festival Market stall site

Complimentary 1 Family Festival pass (includes 2 adult and 3 student passes to all events incl. Music on the Mount).

## General Sponsorship \$500

Organisation name on festival program and listed in local print publications

Listing on Wycheproof website

Market on Broadway Stall site

Music on the Mount food vendor site

Product/information distribution at Festival market (materials and products supplied by sponsor)

Complimentary 2 Adult Festival passes includes Music on the Mount

## General Donation \$100–\$500

Organisation name on festival program

Market on Broadway Stall site/ product samples or organisation information for distribution at Festival market

## Market on Broadway [including Food/Beverage Vendor]– \$50 per stall

Market on Broadway Stall site (9am–3pm) [Music on the Mount food vendor site (4pm–11pm)]

(extra: Trestle table hire \$5)

## Market on Broadway– \$20 (community organisation) per stall

Market on Broadway Stall site (9am - 3pm)

(extra: Trestle table hire \$5)

**To secure sponsorship opportunities and vendor stalls please complete the attached form and return it with payment by Friday 2 March 2012.**

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## Sponsorship Registration Form/ Tax Invoice 2012

**1) Company contact information (for correspondence) TAX Invoice ABN 83815522362**

Wycheproof VISION is not registered for GST

Company Name		
Contact Person		
Address		
Town	State	Post code
Telephone ( )	Fax ( )	
Email		
<b>2) Sponsor &amp; Exhibit space reservation</b>		
Sponsorship level	Description of business and services	\$
Food/Beverage vendor	Description of goods and products	\$
Market stall vendor	Description of business, services, goods & products	\$
Trestle table hire	Quantity [ ]	\$
		Amount payable \$
<b>3) Payment terms</b>		
1. Sponsor /exhibitor/vendor agree to pay 100% sponsorship/ stall fee upon confirmation		
2. Cheques to be made payable to Wycheproof VISION (EFT is available) and forwarded to <b>Wycheproof VISION PO Box 8 Wycheproof VIC 3527</b> together with this form. Email: info@wycheproof.vic.au. Fax 03 54937171		
<b>4) Terms and conditions</b>		
A: Sponsorship applications will be processed in strict order of receipt of application with full payment		
B: The organising committee reserves the right to reject a sponsorship or vendor application		
C: Logo placement on all promotion material incl. website is dependent on receipt of graphic and payment before printing		
D: Cancellations after 9/3/12 will incur a cancellation fee of 50% of the total amount payable		
<b>5) Acceptance/ Authorised Signatures</b>		
The undersigned, designated as sponsor /exhibitor representatives, contracts with Wycheproof VISION Inc. Great Grain Festival. The individual signing this form warrants that authorisation has been granted to execute the contract on behalf of the sponsor/ exhibitor/ market stall vendor.		
Name:		
Position:		
Signature:		
Date:		